

# Press Release



FOR IMMEDIATE RELEASE

## Marina Bay Sands celebrates with Hollywood's finest at Sony Pictures Summit

*Event saw Hollywood stars lending support for Sands for Singapore Charity Festival and new Guinness World Record set*



From L-R: Irrfan Khan, Tom Hanks, Ron Howard, Melissa McCarthy and Paul Feig at the Marina Bay Sands and Sony Pictures charity gala benefiting Art Outreach

**Singapore** (17 June 2016) – It was a week of many firsts at Marina Bay Sands as it played host to the inaugural Sony Pictures Summit, one of the biggest film events in Asia that attracted leading figures of Hollywood including actors Tom Hanks, Melissa McCarthy and Irrfan Khan, as well as directors Paul Feig, Antoine Fuqua and Ron Howard, to Singapore.

The unique event, which took place between 12 and 15 June, brought together media, industry executives, actors, producers, film directors and movie fans from around the world for a series of promotional activities at Marina Bay Sands for the movies ***Ghostbusters***, ***Inferno***, ***The Magnificent 7***, and ***Smurfs: The Lost Village***.

# Press Release



The celebrities lent star power to the Sands for Singapore Charity Festival on Tuesday night as they came together for a private charity gala at celebrity chef restaurant Sky on 57, in support of local arts education group Art Outreach, a designated charity of Marina Bay Sands. The annual charity festival – a key pillar of Marina Bay Sands' Corporate Social Responsibility programme - kicks off officially from 29 to 31 July 2016.

Nine art students were given the opportunity to showcase their adaptation of the movie poster designs of **Ghostbusters**, **Inferno** and **The Magnificent 7** as part of a competition held by Art Outreach. All nine winners got to spend time with the stars, sharing their inspiration behind their art pieces. They also had their works autographed and took photos with the celebrities.



From L-R: Chairman of Art Outreach Mae Anderson, Clara Chen, Antoine Fuqua, Sophie Anderson, Topaz Maitland and George Tanasijevich.



From L-R: Chairman of Art Outreach Mae Anderson, Melissa McCarthy, Joelle Pua, Paul Feig, Casselynn Chin, Tan Xuan Qi and George Tanasijevich.



From L-R: Chairman of Art Outreach Mae Anderson, George Tanasijevich, Irrfan Khan, Stella Wee, Justin Reyes, Natasha Ann Trinh, Ron Howard and Tom Hanks

# Press Release



One of the nine lucky students, Justin Reyes, 19, said: “It was exciting to see our artwork displayed as part of the event. Being recognised for my work felt extremely rewarding, whether it came from one of the many guests or the stars themselves. Their kind words and appreciation made for an unforgettable night.”

Mr. George Tanasijevich, President and Chief Executive Officer of Marina Bay Sands, said: “Marina Bay Sands is privileged to be working with Sony Pictures again, following their successful promotional activities for *The Amazing Spider-Man 2* at the integrated resort in 2014. This week, we are honoured to be part of one of the biggest events for Sony Pictures in Asia, which saw international stars such as actors Tom Hanks, Melissa McCarthy and Irrfan Khan as well as directors Ron Howard, Paul Feig and Antoine Fuqua, on property.”

“As our entertainment offerings grow from strength to strength, so does our engagement with the beneficiaries under our Sands for Singapore corporate social responsibility programme. Events like the charity gala will allow local art students to be inspired by the work of leading figures in the global film industry. Marina Bay Sands hopes to play an instrumental role in showcasing Singapore as a world-class entertainment hub, whilst providing unique opportunities that give back to the local community.”



A Guinness World Record was set for the “Largest Gathering of People Dressed as Ghosts at a Single Venue” at the Ghostbusters event at the Event Plaza, Marina Bay Sands on Sunday

On Sunday, 12 June, history was made as a new Guinness World Record was set for the Largest Gathering of People Dressed as Ghosts at a Single Venue. 263 gathered, dressed in ghost costumes to set the new record, coming together to form the movie’s logo at the Event Plaza, Marina Bay Sands.

# Press Release



Director Paul Feig and actor Melissa McCarthy at the Event Plaza for the Ghostbusters red carpet

There to witness this historic moment was actor Melissa McCarthy and film director Paul Feig of the highly anticipated movie *Ghostbusters*. The pair arrived in style at the Event Plaza, in buggies dressed up as the iconic Ecto-1 vehicle.

On Tuesday, 14 June, some 16 global social influencers from Mexico, Brazil, India, Taiwan, Russia, Singapore, the Netherlands and the United States embarked on a **Race to Inferno** scavenger hunt across the integrated resort. The influencers had to solve nine puzzles, taking them to several iconic locations at Marina Bay Sands including ArtScience Museum, MasterCard Theatres, the Infinity Pool and celebrity chef restaurants Spago, Flight at Sky on 57 and Adrift.



From L-R: Irfan Khan, Tom Hanks and Ron Howard at the Inferno red carpet event at ArtScience Museum



The light-up for Inferno on ArtScience Museum's building exterior

# Press Release



As part of the race, the influencers were also brought to the Helix Bridge to watch an *Inferno*-themed light-up of the ArtScience Museum. Tom Hanks and Irrfan Khan from the movie's cast, as well as director Ron Howard, were there to kick off the blazing moment, where images from the movie were projected onto the iconic building's exterior.



Director Antoine Fuqua witnessing the light-up at ArtScience Museum



The light-up for *The Magnificent 7* on ArtScience Museum's building exterior

On Wednesday, June 15, ArtScience Museum was once again specially lit-up for the movie *The Magnificent 7*, which saw the film's director Antoine Fuqua walking the red carpet and being there to witness the special projection show.



Director Antoine Fuqua (Centre) with seven participants from SGIFF Youth Jury and Critics programme

Director Fuqua also met with seven participants from the Singapore International Film Festival's (SGIFF) Youth Jury and Critics Programme who were specially invited by Marina Bay Sands to observe a press conference on *The Magnificent 7* earlier in the day.

# Press Release



Thousands of smurf figurines were placed on Marina Bay Sands' observation deck for a "smurf invasion" to commemorate Global Smurfs Day on June 25.

Capping off the night, one of the biggest "smurf invasions" took place at Marina Bay Sands' SkyPark. An installation of 5,000 smurf figurines were unveiled atop the SkyPark's Observation Deck on the 57<sup>th</sup> floor to promote the upcoming ***Smurfs: The Lost Village*** movie and to kick off the events for Global Smurfs Day.

This year, the annual event was commemorated after dark, making it the first **Global Smurfs Night** celebration.

Global Smurfs Day, an annual event celebrated around the world on June 25, honors Smurfs creator Peyo's birthday.

After the event, all 5,000 figurines were donated to Sands for Singapore beneficiaries.

###

## About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com)

## For Media Enquiries

Melissa Kok

(+65) 9459 7819/ [melissa.kok@marinabaysands.com](mailto:melissa.kok@marinabaysands.com)